









DISCLAIMER ____

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Operational Highlights

















Performance Snapshot

Robust Business With Solid Track Record			
	Quarter 3 Figures	9 Months Figures	
Revenue Growth	7.4%	14.1%	
Gross Profit Margin	36.8%	28.7%	
Net Income Margin	15.5%	9.8%	
EBITDA Margin	41.2%	38.6%	









Performance Snapshot

Larger base, more visits, broader reach!











Expanding Footprint: Solid Pipeline & Clear Execution.

Where We Are

59 Clubs



3 Openings During the Quarter



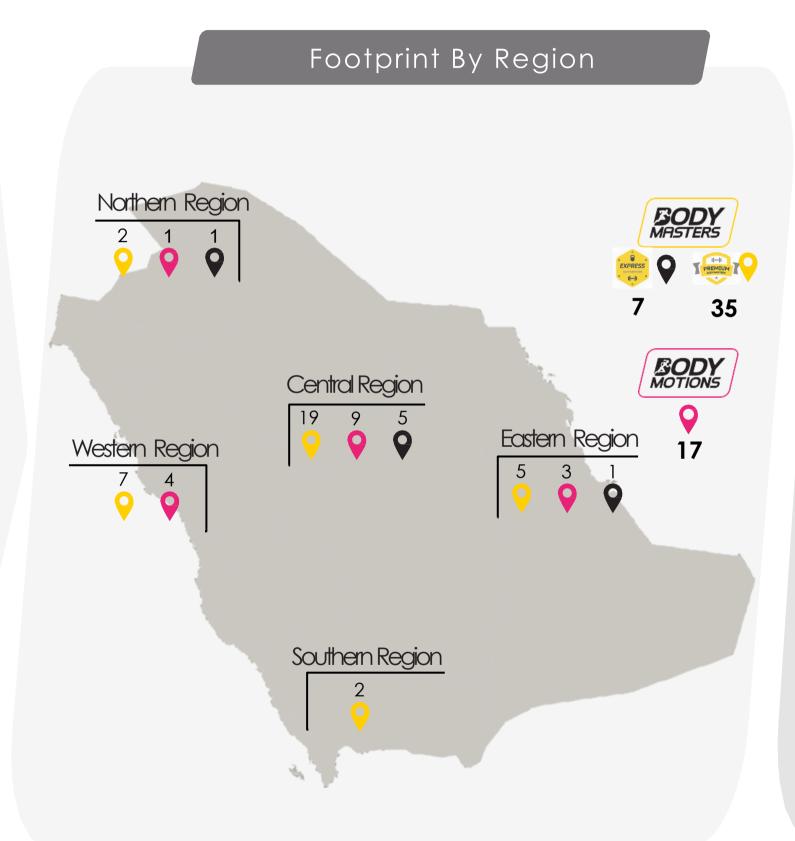


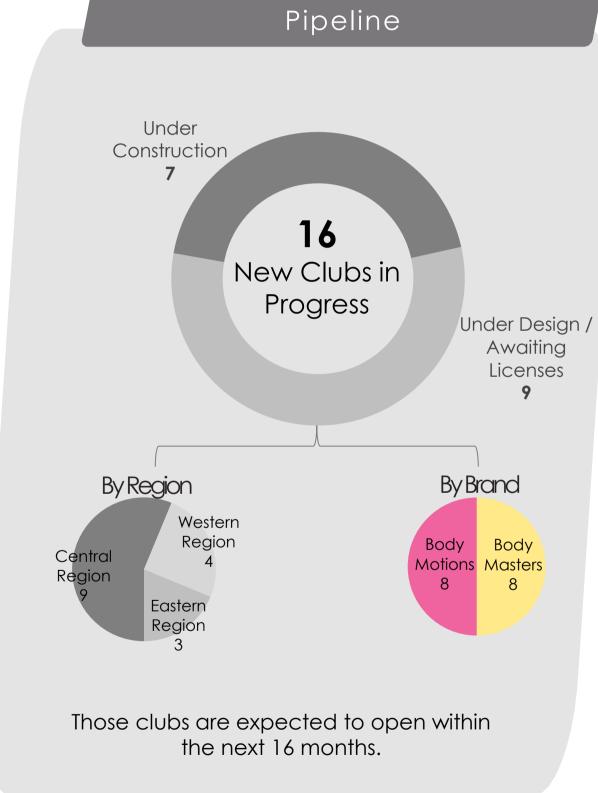
5 Opening From the beginning of 2025





1 Club Reopened During Q3 After Refurbishment





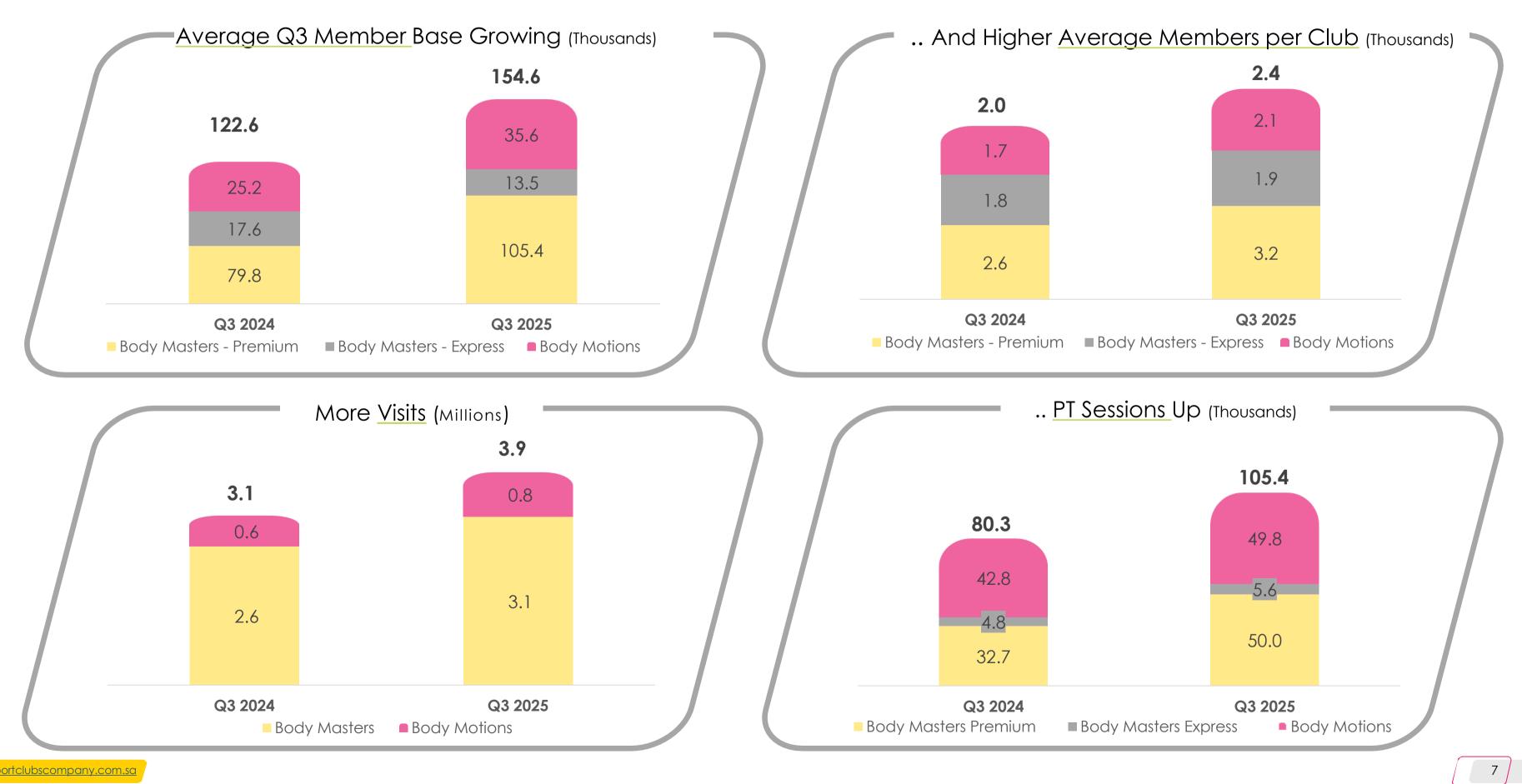








Our New Identity Impact: Stronger Scale and Engagement Across the Network.



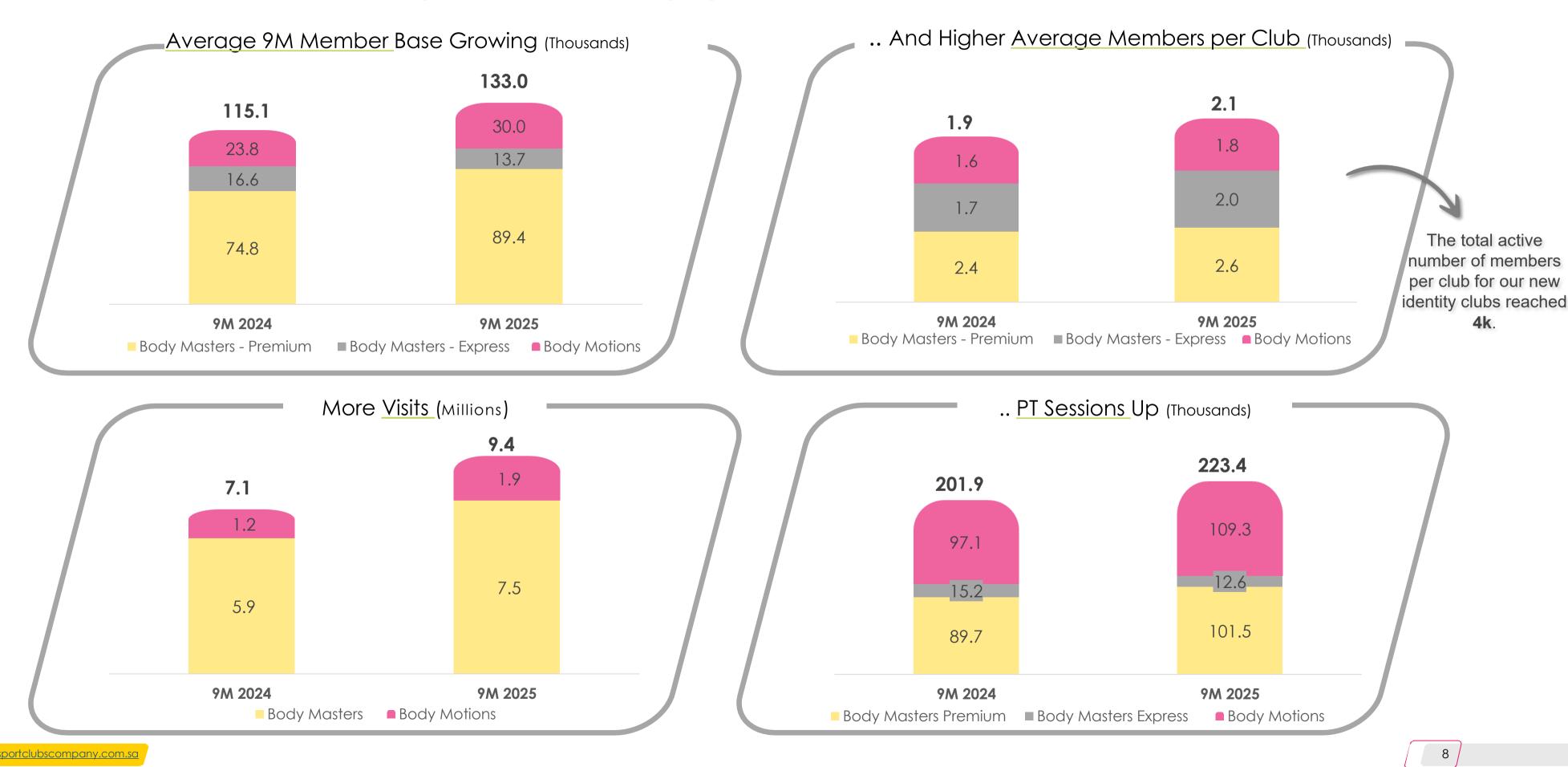








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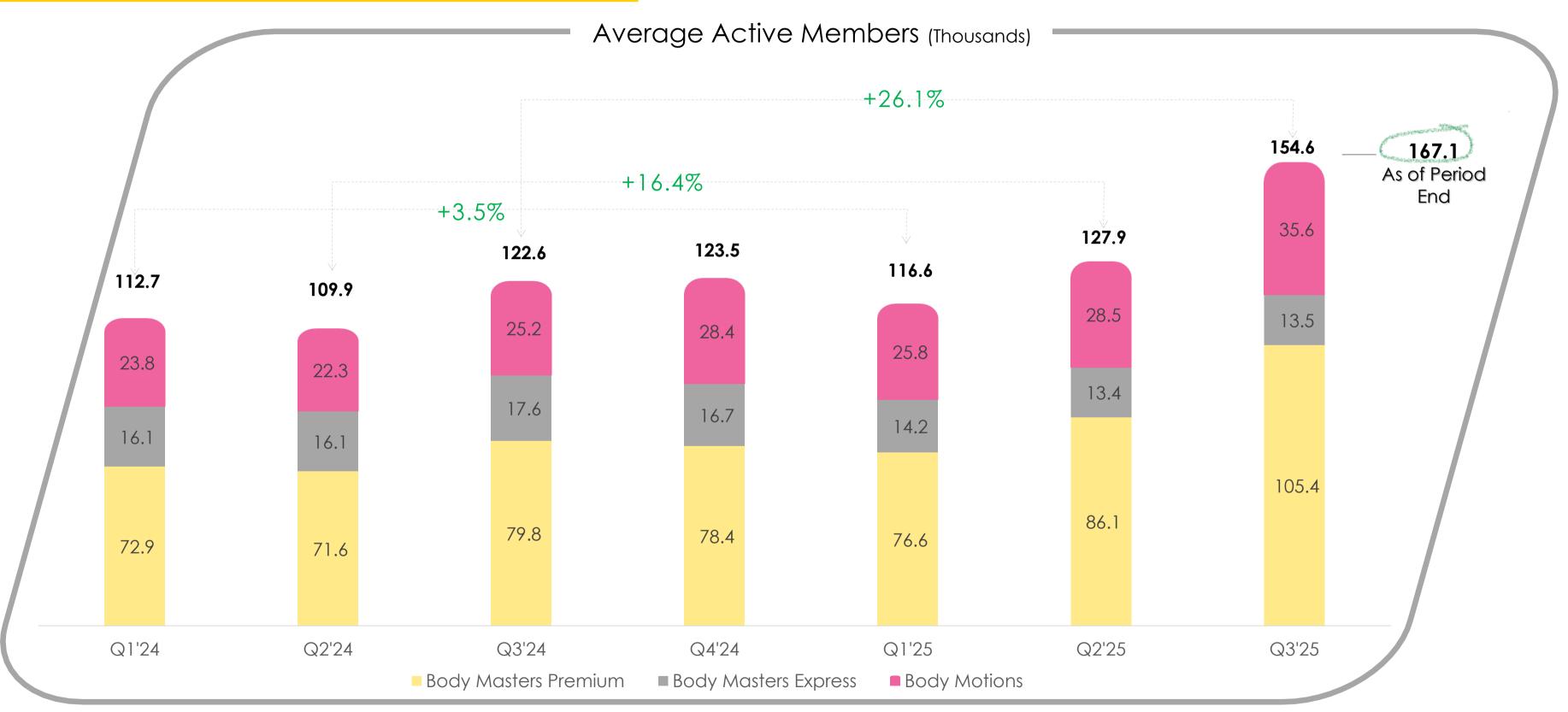








Quarterly Average Members Expansion: Mix Shift to Higher Value Formats Drives Record Number of Members.



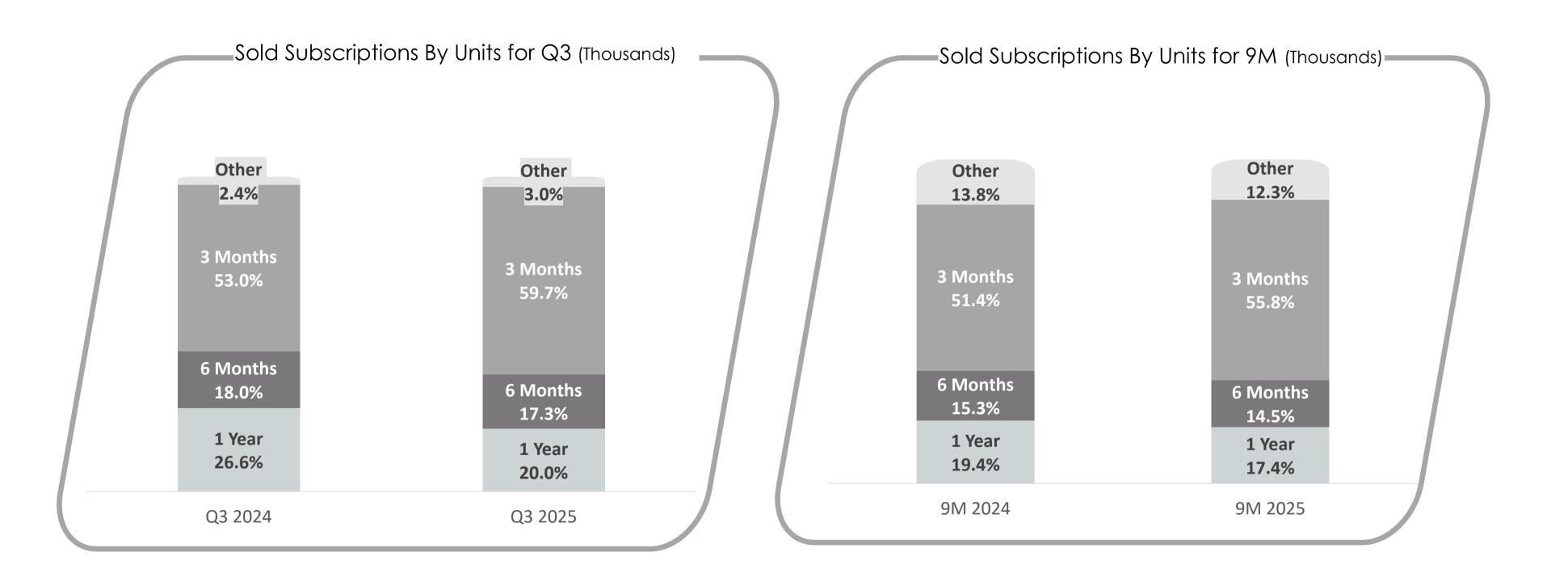






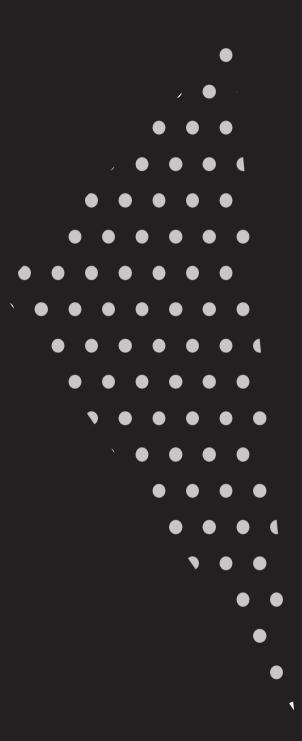


Subscription Units Mix.





Financial Section









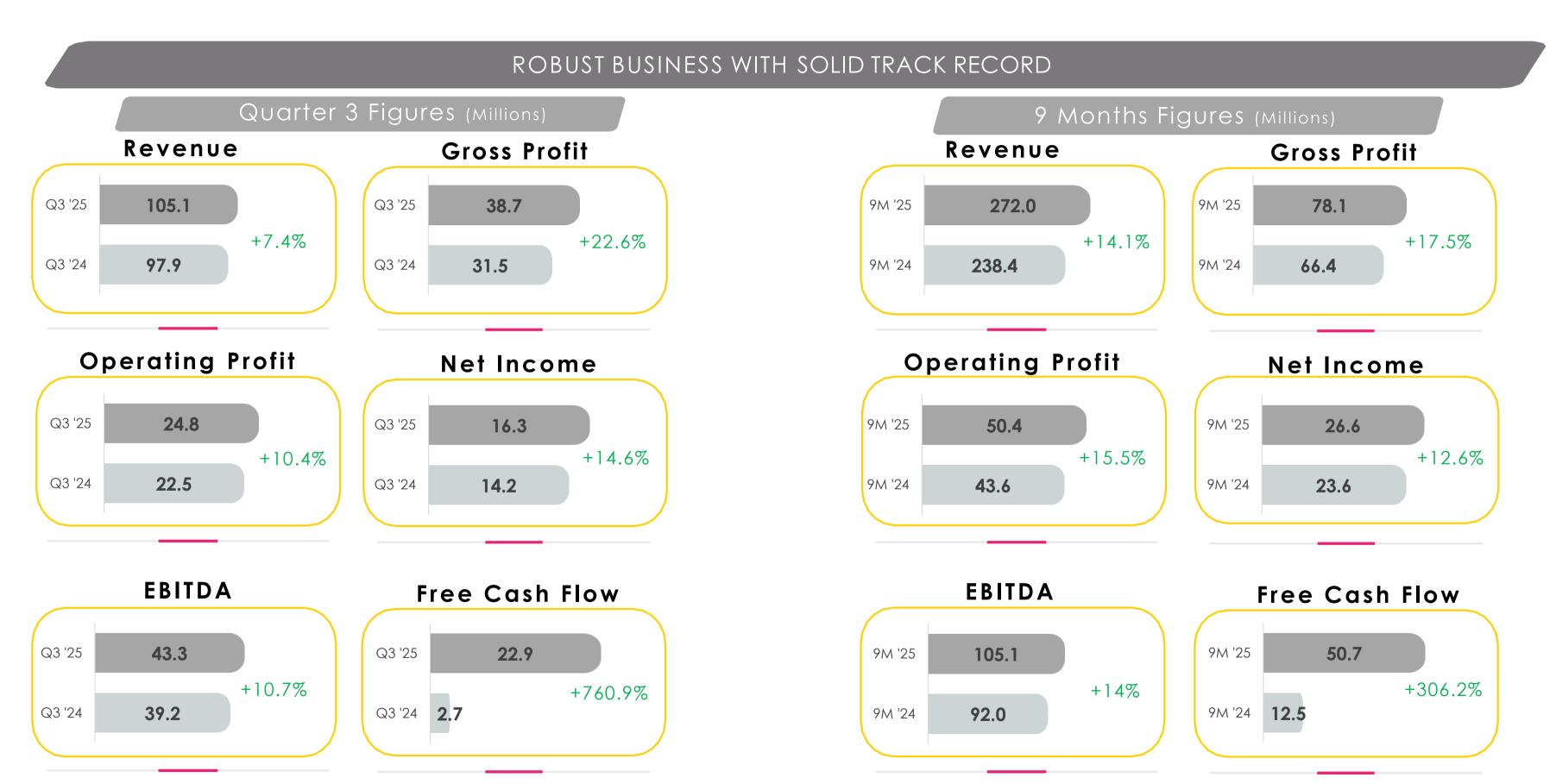








Stronger Results, Stronger Foundation.



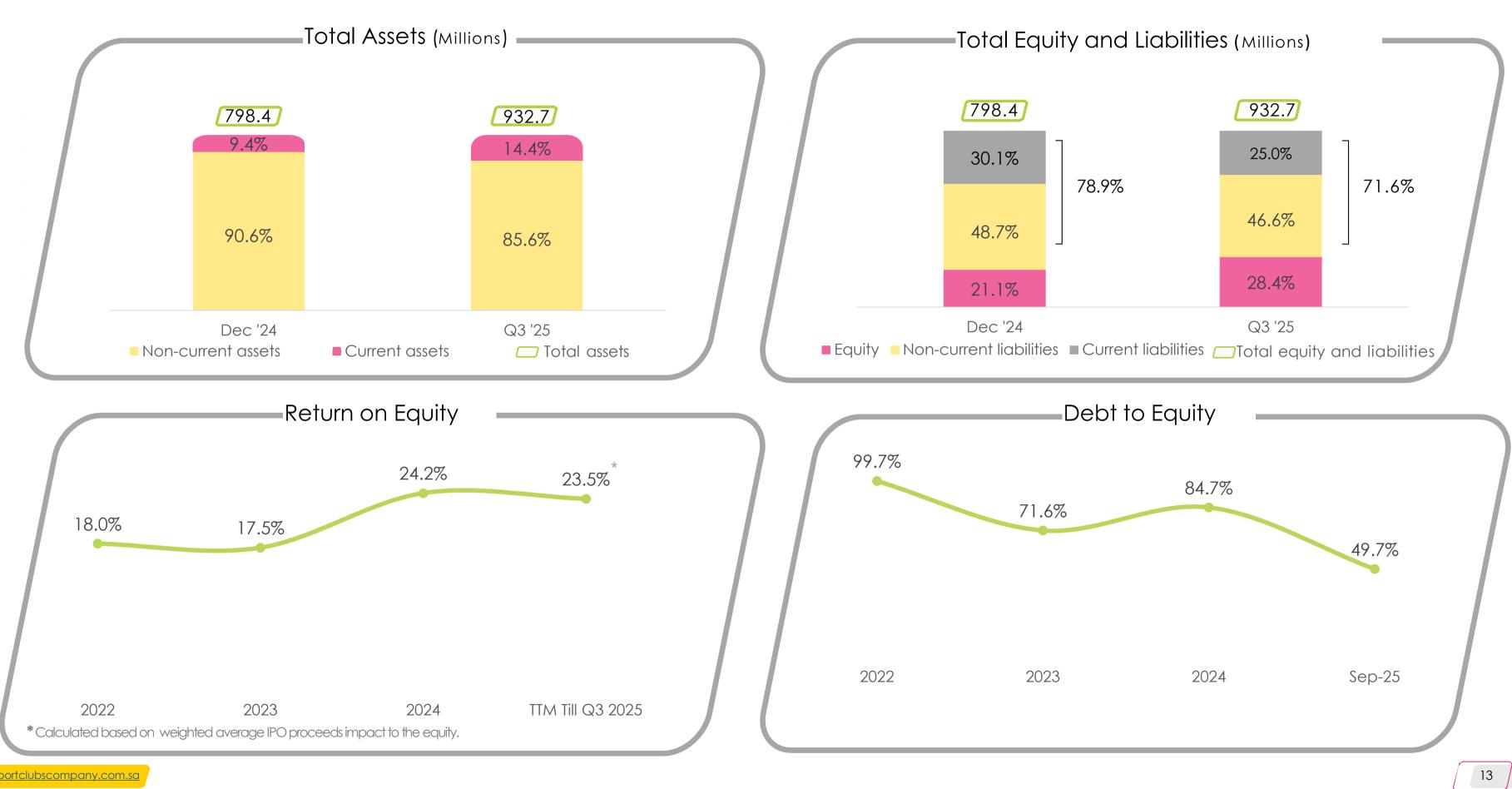








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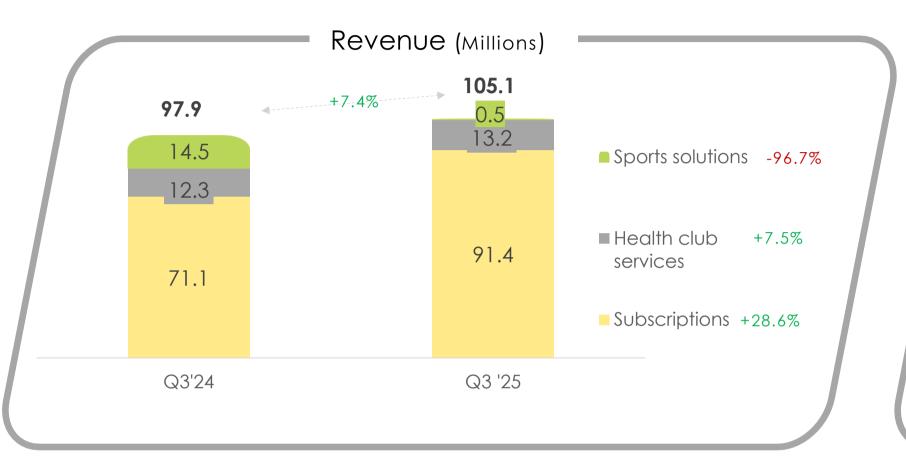


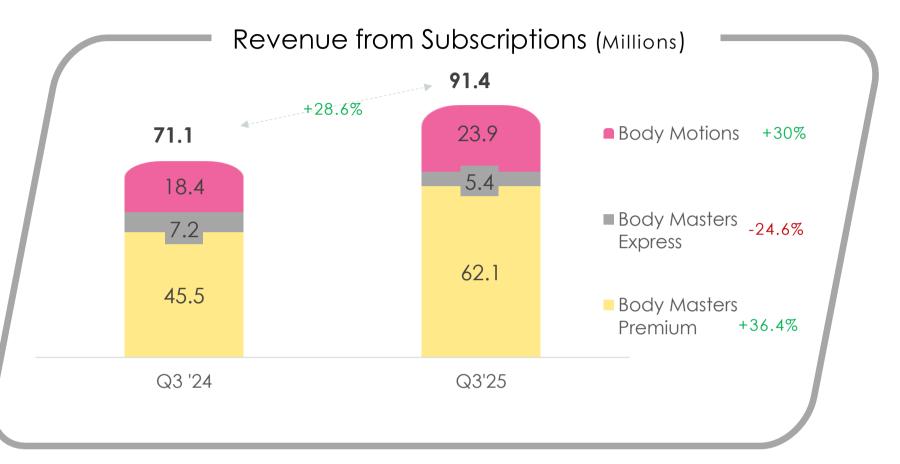


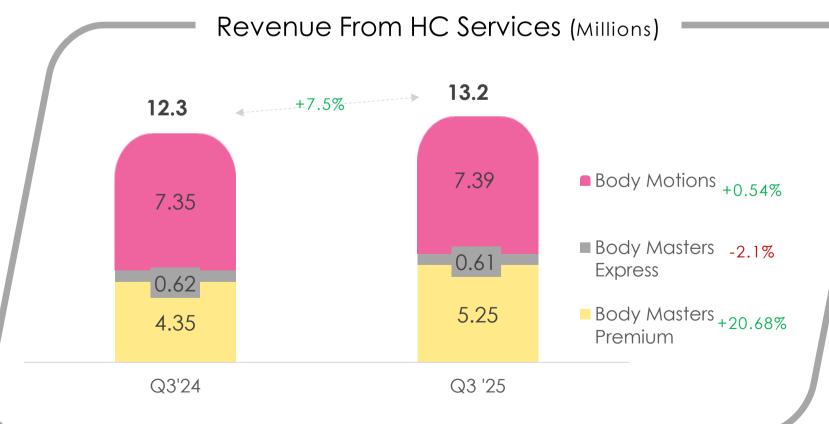


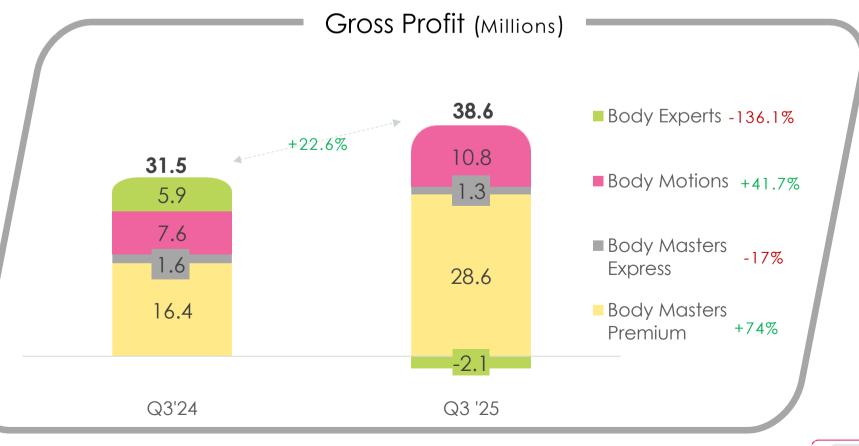


Stronger Revenue Mix with Broad-Based GP Improvement.









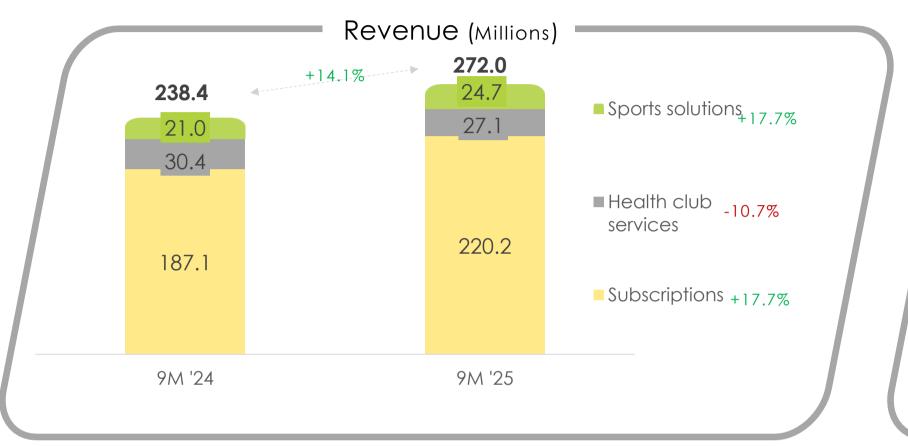


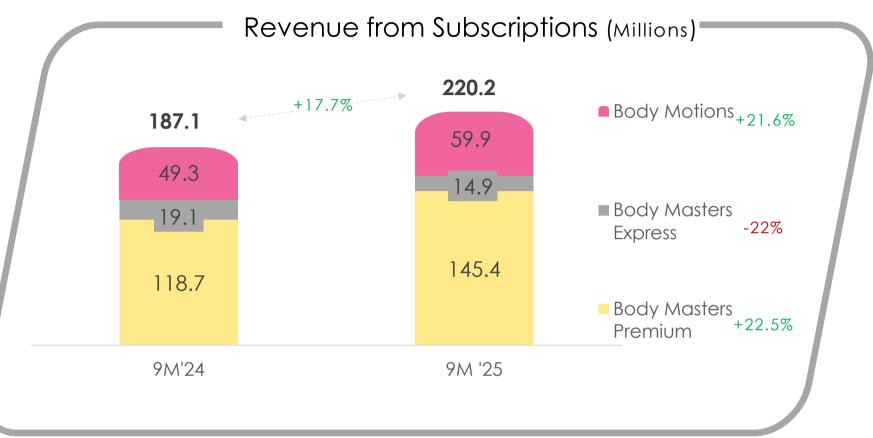


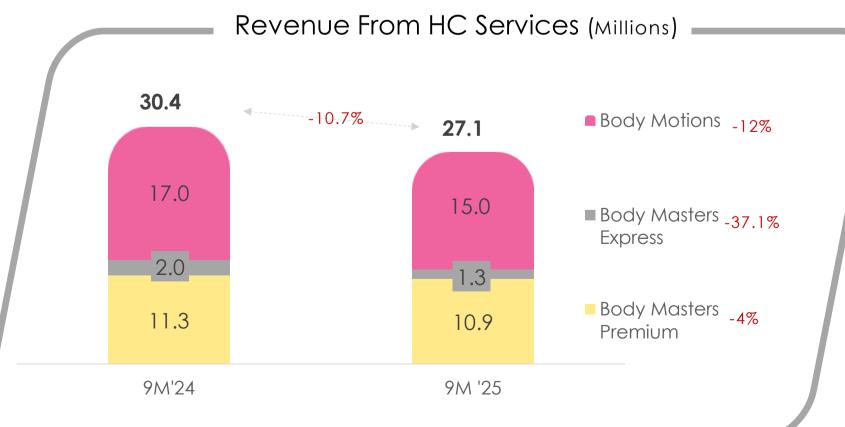


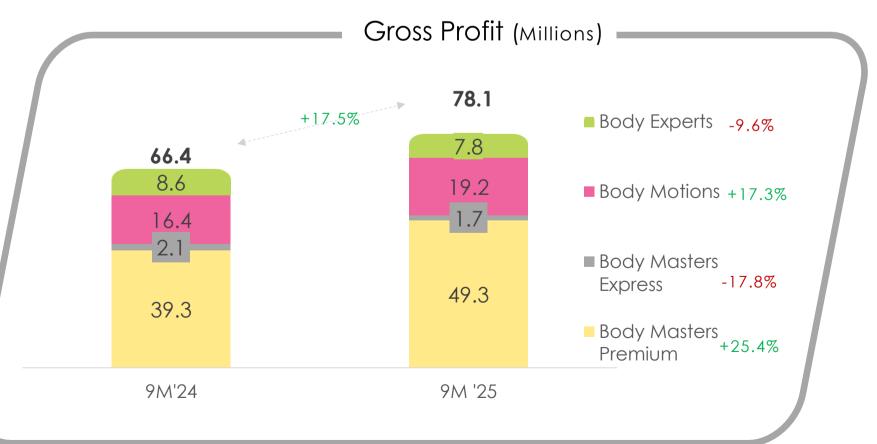


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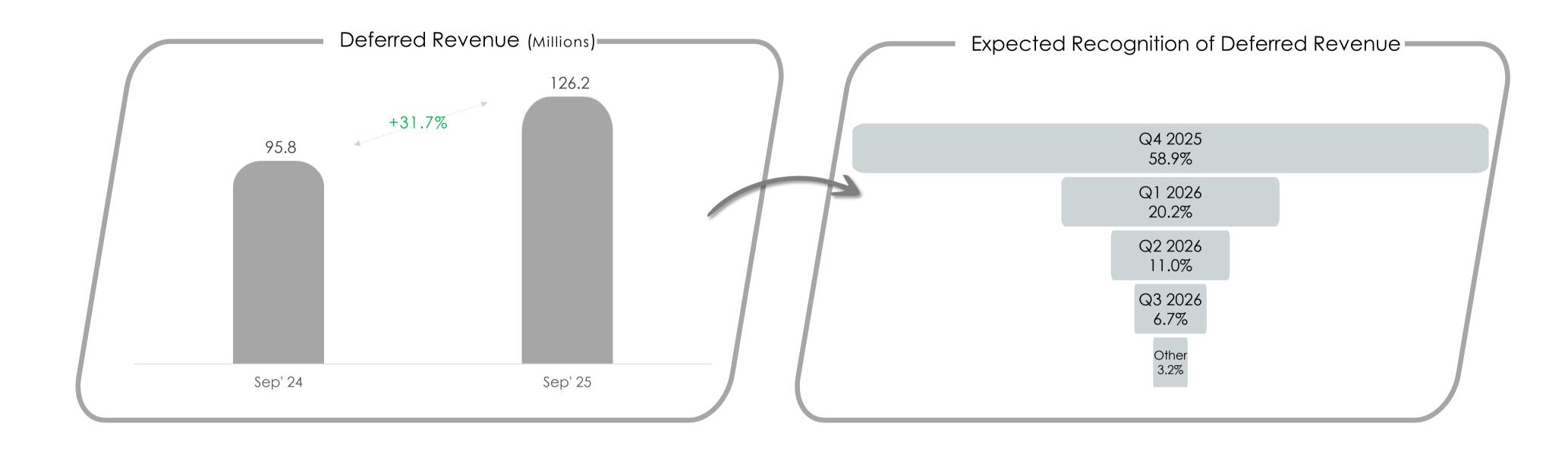








Record Deferred Revenue to Date With Strong Forward Coverage.



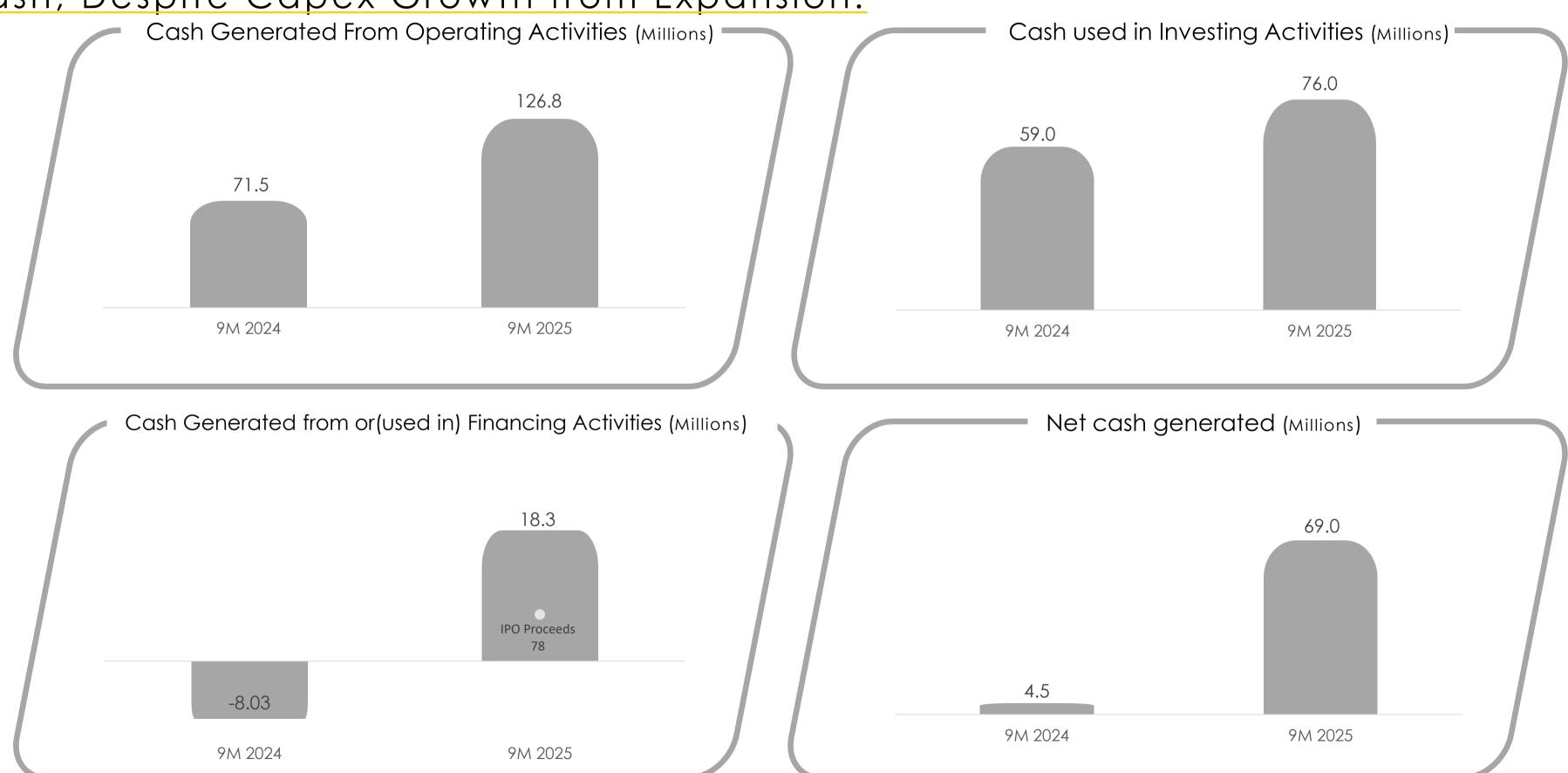






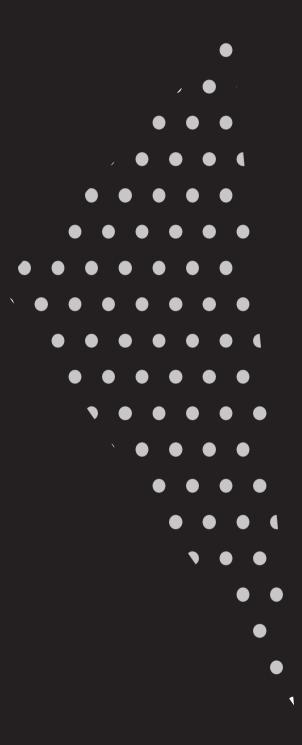


Healthy Cash From Operations with Financing Inflow from IPO Lifts Net Cash, Despite Capex Growth from Expansion.





New Identity Clubs Performance









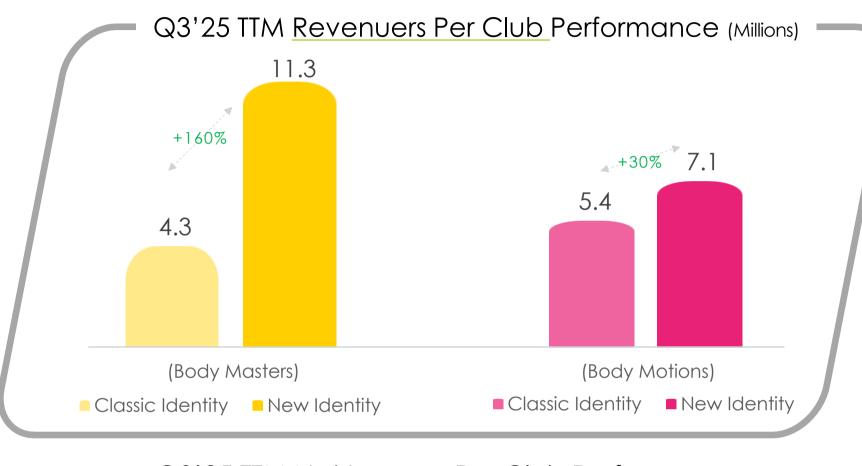


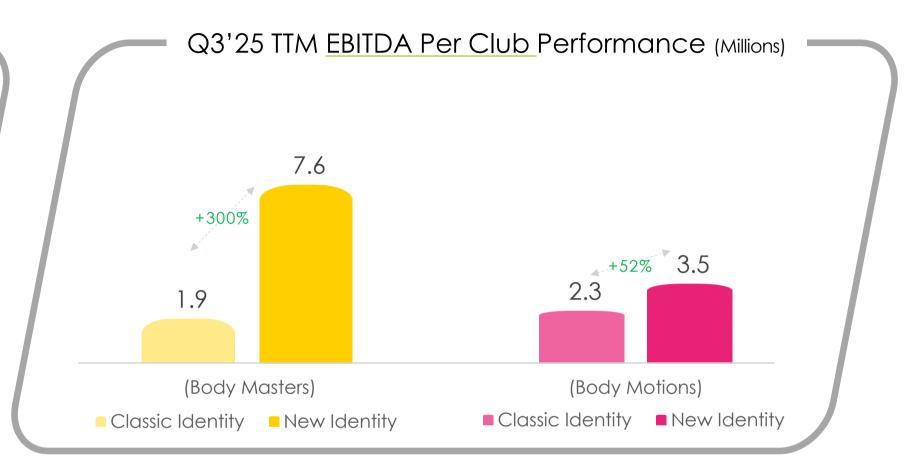


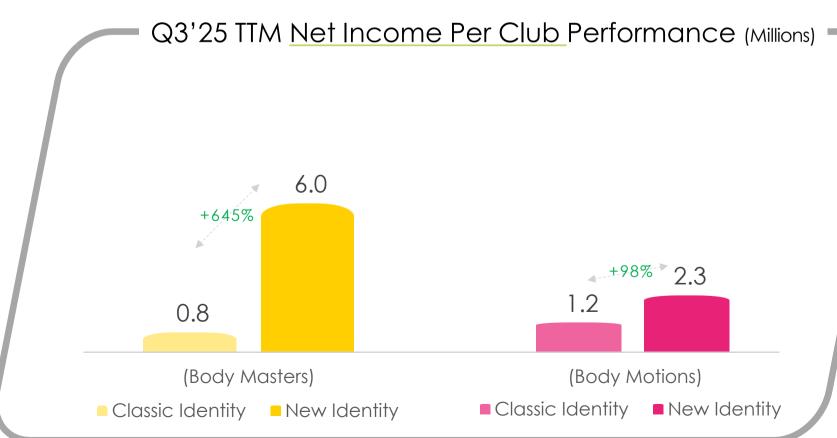


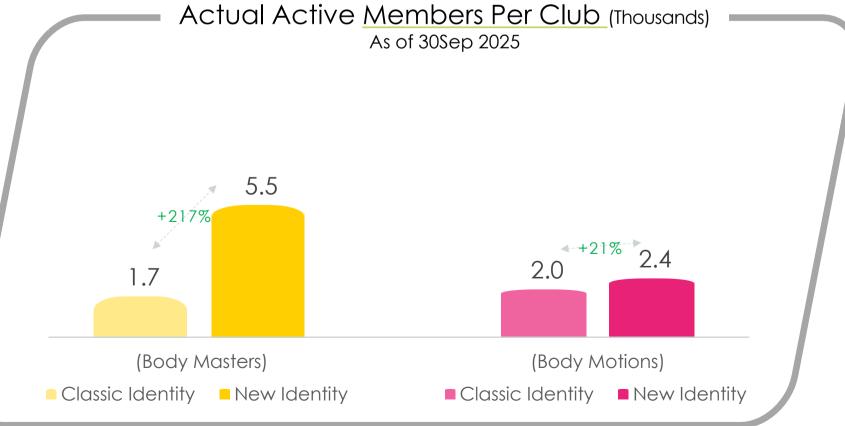


Rebranding Strategy Paying Off!, Strong Performance Across Metrics.











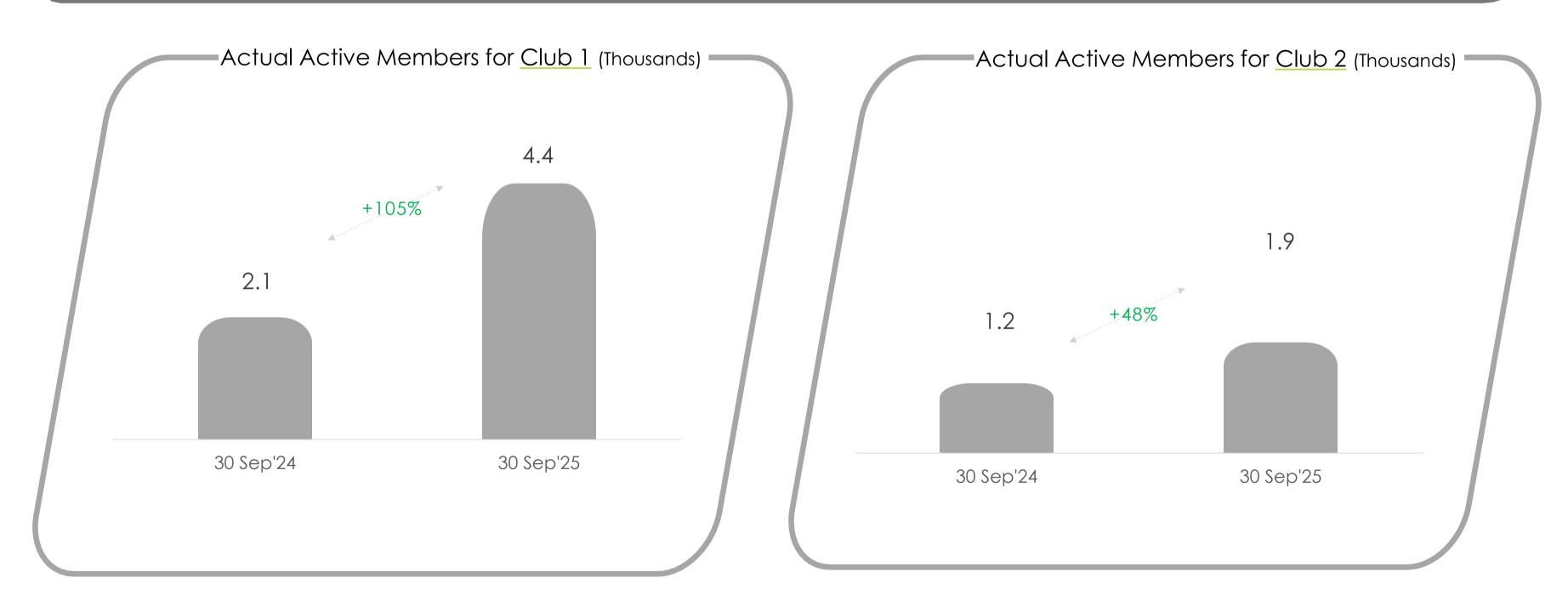






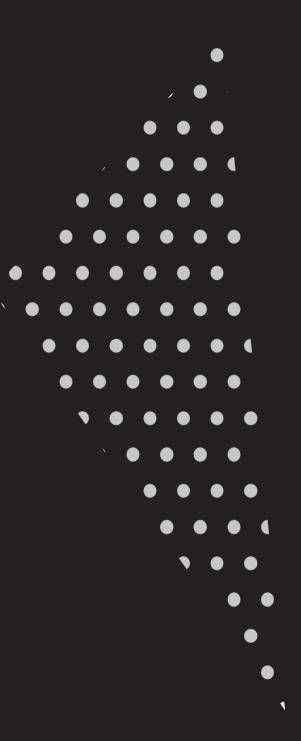
Rebranding Strategy Paying Off!, Strong Performance Across Metrics.

Active Members for Same Clubs at Same Period end Rose Sharply YOY After Refurbishment and Rebranding.





Guidance

















Future Business Guidance

Body Masters		Unit	2025-2026	2027 - 2029
Existing Clubs Revenue	Revenue growth	%	2.0%	- 3.0%
Clubs Closures	Premium (old model)	# of clubs	2	0-2
	Express	# of clubs	2	1-3
Total New Clubs Openings	Premium (new model)	# of clubs	9-11	14-16
Average Revenue Per New Model Club	Including ancillary revenue*	SAR MN	8-9	9-10
Average Ramp-up Per New Model Club		Months	8-10	8-10
Average Gross Margin	Premium (new model)	%	40% - 45%	42% - 47%
Average CAPEX Per New Model Club	Including equipment	SAR MN	15 - 17	15.5 - 17.5

Body Motions		Unit	2025 - 2026	2027 - 2029
Existing Clubs Revenue		Revenue growth	4.0%	- 4.5%
Clubs Closures		# of clubs	<u>-</u>	0-1
Total New Clubs Openings		# of clubs	9-11	14-16
Average Revenue Per Club	Including ancillary revenue*	SAR MN	7-8	8-9
Average Ramp-up Per Club		Months	10-12	10-12
Average Gross Margin		%	35% - 40%	40% - 45%
Average CAPEX Per Club	Including equipment	SAR MN	13 - 15	13.5 - 15.5

Body Experts	Unit	2025 - 2026	2027 - 2029
Existing Projects' Revenue Per Annum	SAR MN	11.5	0-2
Number of New Projects Per Annum	# of projects	1-3	4-6
Revenue Per New Project	SAR MN	2-4	2-4
Average Gross Margin Per new Project	%	25% - 35%	25% - 35%

EBITDA Margin (Company consolidated)	%	43% - 45%	50% - 54%
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Note*: Ancillary revenue includes, inter alia, personal training, nutrition services, body composition, merchandise sale, etc.



Thank you









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